



**NOW MORE
THAN EVER:
TARGETING
ZERO**

ICASA

Scholarship Prospectus

The 17th International Conference on AIDS & STIs in Africa 2013

7 – 11 December 2013

Cape Town, South Africa

ICASA 2013 BACKGROUND

The International Conference on AIDS and Sexually Transmitted Infections in Africa (ICASA) is the major international AIDS conference taking place in Africa. Its current biennial hosting alternates between Anglophone and Francophone African countries. South Africa has been selected to host the **17th ICASA** which is scheduled to be held at the **Cape Town International Convention Centre (CTICC) from 7 – 11 December 2013.**

The **conference theme** “Now More Than Ever: Targeting Zero” is derived from the UNAIDS’ vision of striving for “Zero new HIV infections. Zero discrimination. Zero AIDS-related deaths”, but it also highlights the need to “now more than ever” maintain the commitment to ensure access to treatment for everyone in Africa irrespective of their ability to pay for such treatment. The hosting of this conference in South Africa is highly symbolic as it was in South Africa during the XIIIth International AIDS in 2000 that a turning point was reached in breaking the silence around AIDS in Africa, which resulted in an unprecedented commitment by donors, government and civil society to increase access to treatment in an attempt to turn the tide of this epidemic.

The 2013 ICASA Conference is an opportunity to renew this global commitment by drawing the world’s attention to the fact that the legacy of Durban 2000 is now under threat as a result of the global economic downturn. ICASA 2013 is an opportunity for the international community, and all Africans, to join efforts in committing to achieving an AIDS-free Africa. Given the urgency of the issue we are anticipating that 10 000 of the world’s leading scientists, policy makers, activists, PLHIV, government leaders – as well as a number of heads of state and civil society representatives – will be joining the debate on how to achieve this vision.

The **conference will be co-chaired** by Professor Robert Soudre, the President of the Society for AIDS in Africa (SAA) and Professor Ian Sanne, the CEO of Right Care and Associate Professor of Internal Medicine at the University of the Witwatersrand.

The conference will be an excellent opportunity to promote inter-sectoral achievements in the AIDS response and to strengthen the partnership among governments, civil society, and development partners.

The objectives of ICASA 2013 are to:

- Serve as an advocacy platform to mobilise African leaders, partners and the community to increase ownership, commitment and support to the AIDS response;
- Provide a forum for exchange of knowledge, skills and best practices in Africa and from around the globe;
- Mobilise support to scale up evidence-based responses to HIV/AIDS/STIs/TB and Malaria in order to achieve the MDGs;
- Act as platform to hold accountable all stakeholders in government and civil society including: national leaders, the scientific community, the private sector and partners to scale up and sustain the AIDS response; and
- Create opportunities to define priorities and set policy and programme agendas to enhance mobilisation and effective utilisation of resources.

The ICASA Conference 2013 at a Glance

Dates:	7 – 11 December 2013
Venue:	CTICC, South Africa
Theme:	“Now More Than Ever: Targeting Zero” “Maintenant plus que jamais, vers l’objectif zéro”
Conference Chairs:	Prof Robert Soudre & Prof Ian Sanne
Conference Model:	Abstract-driven Programme
Expected Delegates:	7 000 – 10 000
Exhibition:	Yes
Abstract Driven:	Yes
Satellite Sessions:	Yes
Workshop	
Tracks:	Track A: Basic Science Track B: Clinical Science, Treatment and Care Track C: Epidemiology, and Prevention Science Track D: Social Science and Human Rights and Political Science Track E: Health Systems and Economics, Implementation Science

About the Organisers

The Society for AIDS In Africa (SAA), the custodian of ICASA, and its South African partner Dira Sengwe, supported by the Foundation for Professional Development (FPD), are the lead organisers of ICASA 2013.

The Society for AIDS in Africa (SAA) was founded in 1989, at the fourth International Symposium on AIDS and Associated Cancers in Africa (now ICASA) held in Marseilles, France, by a group of African scientists, activists and advocates. The establishment of the Society was the result of advocacy by African scientists, started in 1988, for the ICASA conference to be organised by Africans – a cause supported by the then Executive Director of UNAIDS, Dr. Peter Piot. This movement eventually led to the establishing of SAA, a non-governmental- and not-for-profit organisation. Founding members of the SAA were: Prof. Mboup from Senegal, Prof. Kaptue from Cameroon, Dr. Okware from Uganda, Prof. Soyinka from Nigeria, Prof. Kadio and Prof. Gershey-Damet from Côte d’Ivoire, Dr. Patrick and Dr. B. Owili from Kenya, Dr. Pelle from Congo Brazzaville, Dr. Kalenganyi and Dr Kapita from DR Congo, Prof. Mhalu from Tanzania, Prof. Luo from Zambia, Prof. Latif from Zimbabwe, Dr. Abdulrahman Sow from Mauritania, Dr. Philip Kanki from the USA, Prof. Benslimane from Morocco, Dr. Mohamoud from Sudan and Prof. Zribi from Tunisia. (For additional information on SAA please access the website [http://saafrica.org/.](http://saafrica.org/))

Dira Sengwe is a South African NGO founded in 2002 by a leading group of the South African scientists and activists who had organised the very successful XIII International AIDS Conference in Durban, South Africa, in 2000. Dira Sengwe is the custodian of the South African AIDS Conference, a biennial event that helps shape the South African AIDS response, the AIDS Bravery Award and the AIDS Oral History Project. The members of Dira Sengwe bring together some of the foremost advocates and health care practitioners in the AIDS field and include Prof Hoosen Coovadia, Ms Mary Crewe, Dr Ashraf Grimwood, Dr Nono Simelela, Dr Gustaaf Wolvaardt, Dr Desmond James Martin, Dr James McIntyre, Dr Clarence Mini, Dr. Koleka Mlisana, Prof. Relebohile Moletsane, Prof Lynn Morris and Prof Steve Reid. (For additional information on Dira Sengwe please access the website www.dirasengwe.org.)

The Foundation for Professional Development (FPD) provides the operational and financial management of the ICASA 2013 Conference. FPD is a leading African health development organisation established by the South African Medical Association in 1997. FPD is based in South Africa but carries out its activities in numerous African countries. FPD is a registered Private Institution of Higher Education and annually provides management and clinical training to more than 30 000 students across the region. In partnership with the South African Government FPD has supported access to AIDS treatment to more than 200 000 PLHIV. Part of its educational mandate is to organise numerous conferences, including: the bi-annual SA AIDS Conference (in partnership with Dira Sengwe), the bi-annual SA TB Conferences, the OVC in Africa Conference and a number of other international conferences. (For additional information on FPD please access the website www.foundation.co.za.)

Important Dates

<u>Registration</u>
15 October 2012
Early Registration Opens
31 December 2012
Early Registration Closes
01 January 2013
Regular Registration Opens
22 November 2013
Regular Registration Closes
07 December 2013
On-site Registration

<u>Scholarships</u>
13 March 2013
Scholarship Application Opens
13 June 2013
Scholarship Application Closes
June 2013
Scholarship Review
September 2013
Scholarship Notification

<u>Abstracts</u>
13 March 2013
Abstract Submission Opens
13 June 2013
Abstract Submission Closes
September 2013
Notification of Acceptance
01 October 2013
Late Breaker Submission Opens
30 October 2013
Late Breaker Submissions Closes
15 December 2013
Late Breaker Notification of Acceptance

<u>Workshop/Skills Building</u>
13 March 2013
Submission Opens
13 June 2013
Submission Closes

<u>Satellites & Exhibitions</u>
25 July 2012
Application Opens

Conference Venue

The Cape Town International Convention Centre (CTICC) is located in the heart of the Cape Town city centre and within walking distance of the world famous V & A Waterfront. Surrounded by top-class hotels and the vibrant Cape Town urban life, the CTICC is a place where people from all walks of life are brought together, a tangible demonstration of the power of partnership. Built in 2004 this state-of-the-art convention centre does justice to its host city, Cape Town, which is rated as one of the top 10 tourist destinations in the world. The CTICC is no ordinary convention centre and has become widely regarded as one of the leading convention centres in the southern hemisphere. Thanks to its innovative design and meticulous attention to detail, its comprehensive array of world-class services, five-star accommodation facilities, and dedicated staff with a proven passion for service excellence, the CTICC consistently delivers the kind of unforgettable experience that keeps event hosts and their guests coming back – again and again. The CTICC has hosted numerous major international events including 5th IAS Conference on HIV Pathogenesis, Treatment and Prevention in 2009 . For more details on the CTICC see www.cticc.co.za

Registration

All delegates, including those supported by sponsors, must register and pay online. You can visit <http://www.icasa2013southafrica.org/registration.html> to register.

Paying participants (USD)	VAT Inclusive (USD)
High Income: Early Fee	741.00
High Income: Regular Fee	912.00
High Income: Late	1,026.00
Low/Middle Income: Early Fee	456.00
Low/Middle Income: Regular Fee	513.00
Low/Middle Income: Late	570.00

SPONSORSHIP OPPORTUNITIES

Sponsoring ICASA 2013 is an excellent way to reach a targeted audience and demonstrate your association with the best and brightest researchers in the increasingly important areas of basic science, clinical science treatment and care, epidemiology and prevention, socioeconomic and behavioural science, and policy and programme implementation. ICASA 2013 offers a variety of sponsorship opportunities suitable for large as well as small organisations. Sponsors of ICASA 2013 gain visibility for their organisations, demonstrate their support to work against the HIV pandemic in Africa through the scientific programme, the community programme, and the leadership programme, and contribute to the success of the event.

GENERAL SPONSORSHIP CATEGORIES

Partner Sponsor: 180,000 USD

Benefits include:

- Official sponsor right – “The 17th ICASA is sponsored by _____”;
- Four conference passes free of charge (600 USD value each – the average cost of registration);
- For every ten additional exhibitor passes purchased, two exhibitor badges free of charge;
- A 20% discount on exhibition space purchased;
- Dedicated ICASA 2013 staff to facilitate and support your activities;
- A large sponsor banner with the logos of sponsors displayed in designated locations at the delegates’ registration area, main dining/café area and in the community village;
- One workshop or satellite symposium slot during the conference (topic to complement the conference theme and to be approved by conference organisers);
- Company name and logo displayed on all pre- and post-conference promotional materials which will be displayed in the plenary session rooms, community village and food court;
- Inclusion of company logo on all press releases given by the ICASA 2013 secretariat before and during the conference;
- A one-page company information insert included in delegates’ welcome packet (provided by the company and to be approved by conference organisers);
- Slides with the company name displayed prior to the opening, closing and before the start of all of the plenary sessions; and
- Company name and logo on the ICASA 2013 website on the “Partners/Sponsors” page.

Platinum Sponsor: 150,000 USD

Benefits include:

- Three conference passes free of charge (600 USD value each – the average cost of registration);
- For every ten additional exhibitor passes purchased, one exhibitor badges free of charge;
- A 20% discount on exhibition space purchased;
- A large sponsor banner with the logos of sponsors displayed in designated locations at the delegates’ registration area, main dining/café area and in the community village;
- One workshop or satellite symposium slot during the conference (topic to complement the conference theme and to be approved by conference organisers);
- Company name and logo displayed on all pre- and post-conference promotional materials which will be displayed in the plenary session rooms, community village and food court;
- Inclusion of company logo on all press releases given by the ICASA 2013 secretariat before and during the conference;
- A one-page company information insert included in delegates’ welcome packet (provided by the company and to be approved by conference organisers);
- Slides with the company name displayed prior to the opening, closing and before the start of all of the plenary sessions; and
 - Company name and logo on the ICASA 2013 website on the “Partners/Sponsors” page.

Gold Sponsor: 100,000 USD

Benefits include:

- Two conference passes free of charge (600 USD value each – the average cost of registration);
- A large sponsor banner with the logos of sponsors displayed in designated locations at the delegates' registration area, main dining/café area and in the community village;
- Company name and logo displayed on all pre- and post-conference promotional materials which will be displayed in the plenary session rooms, community village and food court;
- Inclusion of company logo on all press releases given by the ICASA 2013 secretariat before and during the conference;
- A one-page company information insert included in delegates' welcome packet (provided by the company and to be approved by conference organisers);
- Slides with the company name displayed prior to the opening, closing and before the start of all of the plenary sessions; and
 - Company name and logo on the ICASA 2013 website on the "Partners/Sponsors" page.

Silver Sponsor: 75,000 USD

Benefits include:

- One conference passes free of charge (600 USD value each – the average cost of registration);
- Inclusion of company logo on all press releases given by the ICASA 2013 secretariat before and during the conference;
- A one-page company information insert included in delegates' welcome packet (provided by the company and to be approved by conference organisers);
 - Company name and logo on the ICASA 2013 website on the "Partners/Sponsors" page.

Bronze Sponsor: 50,000 USD

Benefits include:

- Company name and logo displayed on all pre- and post-conference promotional materials which will be displayed in the plenary session rooms, community village and food court;
- A one-page company information insert included in delegates' welcome packet (provided by the company and to be approved by conference organisers);
 - Company name and logo on the ICASA 2013 website on the "Partners/Sponsors" page.

Other Options

Benefit packages can be designed specifically to meet the interests of companies or agencies that wish to explore alternative options.

Scholarship Programme

ICASA 2013 will aim to provide more than 500 scholarships to individuals who will benefit from attending this international conference but have minimal financial means to do so. Preference in allocating scholarships will be given to special groups such as people living with HIV (PLHIV), students, researchers, media representatives, community-based organisation leaders, etc.

ICASA 2013 will give full or partial scholarships, which include:

- Full Scholarship: Free-of-charge conference pass to the conference, round trip air ticket, accommodation and daily subsistence allowance for seven days.
- Partial Scholarship:
 - Free-of-charge registration only; or

- Free-of-charge registration and round trip air ticket; or
- Free-of-charge registration and accommodation with daily subsistence allowance for days of the event.

Exhibition

With prime exhibition space at the CTICC, and up to 10,000 delegates expected, organisations can effectively reach a broad cross-section of role players in the global response to HIV and AIDS, including heads of state, ministers, heads of international organisations, women leaders and human rights advocates, members of civil society policy makers and other stakeholders.

Booth Package Fee:

Standard Stand: International Private Company	5200.00 USD per 3 x 3 m Shell Scheme
Standard Stand: Regional Private Company	4300.00 USD per 3 x 3 m Shell Scheme
Standard Stand: International Organisations & NGOs	5300.00 USD per 3 x 3 m Shell Scheme
Standard Stand: Regional Inst & NGOs	3267.00 USD per 3 x 3 m Shell Scheme

Standard Stand: The standard shell scheme is 9 sqm (3 x 3) and additional space may be requested in multiples of 3 sqm. The standard package includes one fascia label (stand signage), shell scheme, spotlights, two chairs, one draped table, carpeting and an electrical outlet.

Exhibitor Badges Square Metres	Free Exhibitor Badges
9m2	2
18m2	4
27m2	6
36m2	10
45m2	15
More than 45m2	20

Please note that the fees indicated above allow you to enter the exhibitors' area **ONLY**. They do not include the registration pass for the conference area. If you also wish to register as a conference participant, you may register online at www.icasa2013southafrica.org. The deadline to register as an exhibitor is **30 July 2013**.

To become an exhibitor, you will need to register online as an exhibitor: [Exhibition Registration](#)

Reserving an Exhibition Space/Booth

Exhibition space will be reserved on a first-come first-serve basis. Every effort will be made to accommodate exhibitor requests for space and position in the exhibition area. If the organisers are unable to assign one of the requested booths, the next best available booth will be assigned.

Full payment is due at the time of reservation. The conference will not reserve an exhibition space without payment in full. The conference reserves the right to refuse reservation of a stand that is inconsistent with the conference objectives.

Conference Session Sponsorship

The ICASA 2013 has three conference programmes – Scientific, Leadership and Community. The five-day conference will feature guest speakers, round-table discussions, satellite symposia, panel discussions and skills-building workshops on various topics linked to the theme of the conference and the programmes.

This is a great opportunity for your organisation to sponsor or host a meeting on topics of interest to it. The topics of the meeting will need to support the overall theme of the conference and must fall under the pre-specified topics/themes of the conference programmes.

The goal of ICASA 2013 is to create a platform where innovative and unique ideas, interesting findings and best practices are showcased, discussed and debated. Therefore, we welcome your participation and greatly look forward to your representation at ICASA 2013.

Time Slot	3,500 Participants (USD)	600 - 1500 Participants (USD)	330 participants (USD)
7 December 2013			
7:00 – 08:30	17,900	10,200	9,500
8:30 – 9:00	19,100	12,300	11,200
9:00 – 10:30	15,200	9,100	8,500
11:00 - 12:30	15,200	9,100	8,500
13:00 – 14:30	19,100	12,300	11,200
15:00 – 16:30		12,300	11,200
8 December 2013 – 10 December			
7:00 – 08:30	17,900	10,200	9,500
18:30 – 20:30	15,200	9,100	8,500
11 December 2013			
7:00 – 08:30	17,900	10,200	9,500

EXCLUSIVE SPONSORSHIP OPTIONS

The following exclusive sponsorship packages will be provided on a first-come first-serve basis subject to confirmation of receipt of payment

Positive Lounge – 50,000 USD

The People Living with HIV/AIDS Lounge presents a unique opportunity for sponsors to provide direct assistance to individuals living with HIV/AIDS during the period of the conference. The lounge will provide facilities for rest, relaxation and information exchange. It will also serve as a gathering place for people living with HIV/AIDS. The sponsors will be recognised by signage within the lounge location.

Volunteer Programme – 20,000 USD

- Sponsorship to be acknowledged on the T-shirts that all volunteers wear for the duration of the conference
- Acknowledgement to appear in the programme
- Use of conference name, logo, slogan as approved (i.e. promotion and association rights)

Web Café and Business Centre - 50,000 USD

The Web Café & Business Centre will provide delegates access to e-mail and the Internet on the conference site. A number of computers will be available with sponsor recognition appearing on-screen each time a delegate uses the service. Sponsor recognition will also appear on the Web Café signage. A message system will facilitate on-site communication between conference participants. Combined with the message system will be an on-site information system that will provide delegates with access to the conference programme, schedules, abstracts and points of interest. The sponsor's name and logo will be featured on each message/information system computer screensaver.

Delegate bags – 60,000 USD

Always a popular “collectable” at conferences, sponsorship of the delegate bag provides the sponsor with an excellent marketing opportunity during the conference week and extended exposure for years beyond. The sponsor company will be recognised by a company logo on the front of the bag. (To be decided upon once the style of the bag has been finalised).

Pens and Note Pads – 25,000 USD

Sponsor recognition is to be featured on all pens and notepads included in registration packs.

NGO Exhibition Area – 75,000 USD

Sponsorship of this area will allow NGOs to participate in the conference at a reduced fee. The sponsor's name and logo will be displayed prominently in the area. Recognition of the sponsor will be given where appropriate.

Networking Zone – 50,000 USD

The Networking Zone will provide delegates access to a dedicated networking area on the conference site. Sponsor recognition will also appear on the Networking Zone signage. A message system will facilitate on-site communication between conference participants. The sponsor of the message and networking zone will receive high-profile exposure through signage.

Lanyards (co-branded with conference logo) – 20,000 USD

A lanyard attached to the name badge is a highly visible item worn by every delegate and thus a wonderful marketing tool. The sponsor company will have its name and logo tastefully presented on the cord.

Abstracts Memory Stick – 40,000 USD

An important conference feature is the abstracts memory stick. On the memory stick all the abstracts of ICASA 2013 are gathered. The memory stick will be distributed to all delegates at registration and additional copies may also be distributed from the sponsor's exhibition booth. Sponsorship recognition will appear on the cover of the memory stick and in the memory stick programme.

Bookmark Insertion Fee – 10,000 USD

Bookmarks are often used by delegates to mark pages of the programme book and abstract book. Sponsors may choose to have more than one bookmark placed in each delegate bag. Therefore, it is the sponsor's choice to produce different colours, styles and content of bookmarks to add variety and also to advertise different messages. The sponsor's name, logo and message may be printed on the front of the bookmarks and the conference logo on the back.

Key chain insertion fee – 20,000 USD

Key chains or similar mementos can be distributed to all delegates as a give-away and symbol of appreciation for attending ICASA 2013. A company has the opportunity to be the sole sponsor of the key chain, as the company name and logo and the conference logo will be the only one branding on such an item. The sponsor will determine the colour and the format, which will require prior approval by the conference organisers.

Folders insertion fee – 25,000 USD

Delegates will use a paper folder to organise the various hand-out materials they receive during the five conference days. The top portion of the folder will display the conference logo and the sponsors' logo will appear on the bottom of the page.

Brochures – 8,500 USD

ICASA 2013 official information brochures will be made available at the airport, hotel media centres and at other key locations. This brochure will also be electronically distributed to all delegates and beyond. The sponsors' logo will be displayed on the front-bottom of the brochure.

ADVERTISEMENTS

Conference Programme Book – 45,000 USD

Every delegate refers to the programme book to find information about the daily conference programme and related activities. In the programme book, following the table of content page, two pages are dedicated for sponsors' name and logo.

Full-page colour advert in the final conference programme book – 2,000 USD

Half-page colour advert in the final conference programme book – 1,000 USD

Quarter-page colour advert in the final conference programme book – 500 USD

Conference Pocket Programme – 30,000 USD

The conference pocket programme is one of the most favoured items, because it is easy to use and may simply be folded to fit into the name-badge holder. The back page of the pocket programme will be for the sponsor to use.

Daily Conference News Blog – 15,000 USD

The daily blog will contain an overview of the conference activities – including the plenary sessions, satellite sessions, workshops, news updates and other activities of the conference. The sponsors will have the opportunity to display their logo and name on the bottom of the daily blog.

Bag Inserts – 15,000 USD

Organisations will have the opportunity to send their brochures to be inserted into the delegate bags.

“What’s On Now” Display Screens – 15,000 USD

The “What’s On Now” display screens will give delegates up-to-date programme information. Screens will be set up at all major venues and sponsor adverts will appear at scheduled intervals.

IMPORTANT NOTE : Please note that all amounts are inclusive of value added tax (VAT) (sales tax).

Terms and Conditions

Upon selection of the desired package and final agreement with the sponsor, the ICASA 2013 organisers will design the materials and place the sponsor’s logo at the selected or agreed place. Prior to production, the sponsor will have the opportunity to approve the final product. In cases where the sponsor provides the item, the conference organisers must give the final approval prior to production and dissemination.

Payment

Following the selection of item(s) by sponsors, an agreement will be signed stating the specific order. Payment must be made 30 days after the signed agreement, at which time a final and legally binding contract will be signed.

The value of sponsorship will be calculated in USD. Should sponsorship be paid in South African Rand it will be converted to USD using the prevailing official exchange rate on the day that funds reach the ICASA account.

Financial Transparency

All financial transactions of the conference will be managed by the FPD’s Finance Department, which has extensive experience with managing large international grants. All transactions will be in accordance with South African accounting standards and will be subject to independent audit by KPMG, which provides FPD’s statutory audits.

Contact

For any inquiries or customised options, please contact:

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